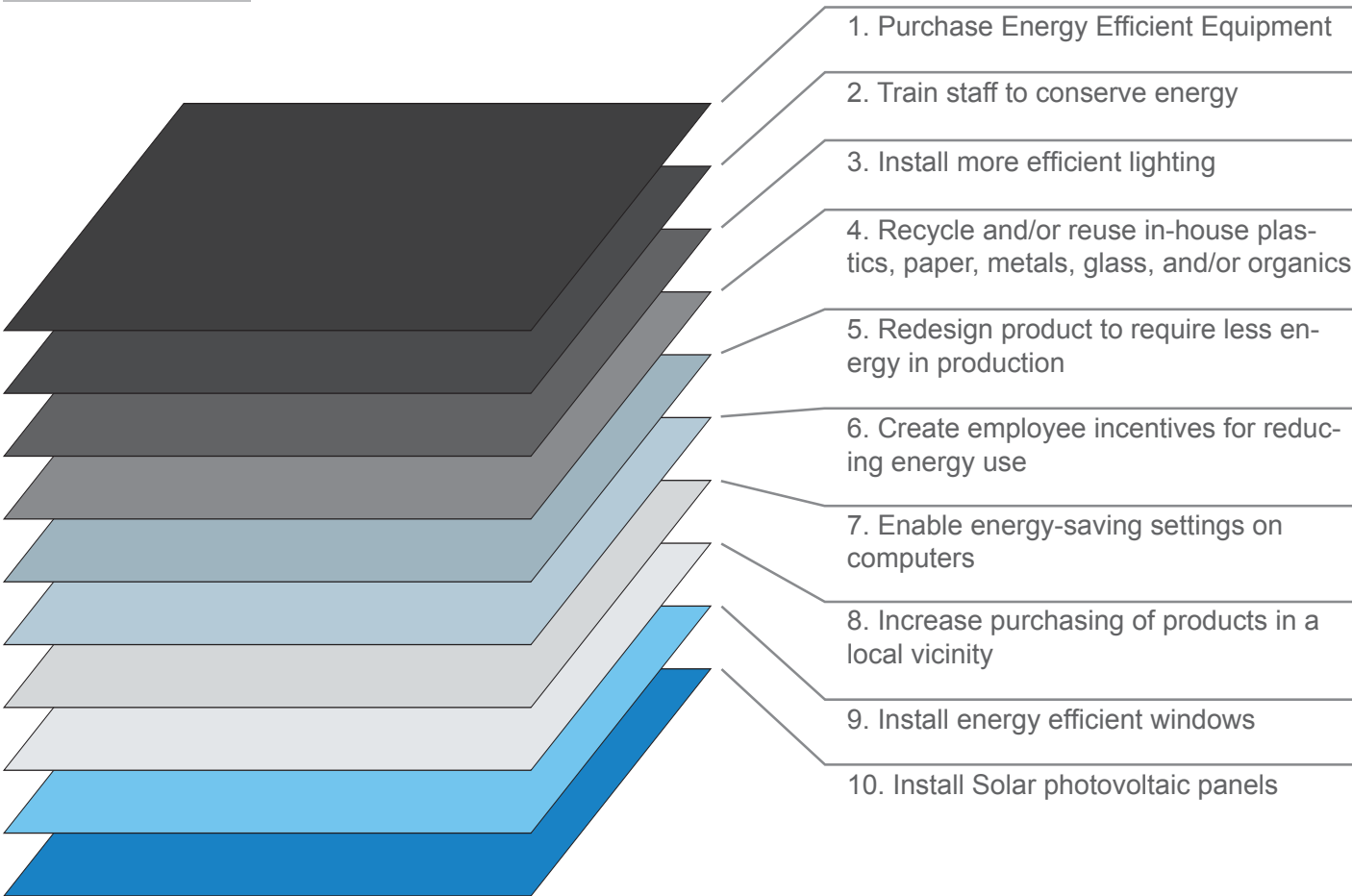


# The Big 10 Savers

Here are the top 10 environmentally beneficial actions with the fastest return on investment, according to small business owners who completed at least 40 of 58 listed actions.



## MOST POPULAR ACTIONS OVERALL

Action	Popularity
Reduce paper use (e.g. double-sided printing)	69%
Recycle and/or reuse in-house plastics, paper, metals, glass, and/or organics	60%
Install more efficient lighting	50%
Purchase energy efficient equipment	48%
Shift from paper to electronic communication/filing	48%
Purchase in bulk	46%
Enable energy-saving settings on computers	45%
Train staff to conserve energy	41%
Arrange for recycling picked up by hauler	40%
Train staff to conserve water	35%

## ...AND ACTION AREAS

Action Area	Popularity
Waste Reduction	39.9%
Energy Efficiency	27.0%
Transporation Efficiency	12.6%
Water Conservation	10.4%
Green Purchasing	7.3%
Renewable Energy	2.8%